Mission
‘To help people find their dream jobs and help employers find the right people they need to be successful’

Vision
‘To build the best destination in Africa for jobseekers and employers’
WHY ADVERTISE ON JOBBERMAN

- Reach Nigeria’s largest jobseeker audience instantly on the internet and mobile phones.
- Receive and manage applications on the Application Tracking System (ATS).
- Edit your job listings anytime.
- Customize how your job listing is targeted by category, location, salary level and more.
- Get tailored recruitment services.
- Promote your brand as the preferred employer.
- Attract the best talent both local and International.
TRAFFIC

- Sessions: +6,6m
- Page Views: +28m
- Avg. Session Duration: 5mins
- Users: +2,5m
- Page / Sessions: 5
- Bounce Rate: 40%
- % New Sessions: 38%

Source: Google Analytics
SESSIONS - BY AGE & GENDER

**Age**

- 18-24
- 25-34: Highest percentage
- 35-44
- 45-54
- 55-64
- 65+

**Gender**

- Male
- Female

The age group with the highest percentage is 25-34.
EDUCATION LEVEL

![Bar Chart showing the percentage of individuals in different education levels: High School, Diploma, N.C.E, OND, HND, Degree, Masters, PhD, Vocational, Others. The Degree level has the highest percentage.](chart.png)
We have a higher mobile usage audience.

<table>
<thead>
<tr>
<th>Device Category</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile</td>
<td>+4,9m</td>
</tr>
<tr>
<td>Desktop</td>
<td>+1,3m</td>
</tr>
<tr>
<td>Tablet</td>
<td>+200k</td>
</tr>
</tbody>
</table>
These are the top pages consumed by our users.
There are two banner slots available on the homepage.

- The cost covers both desktop and mobile.
There are two banner slots available on the mobile homepage.
The cost covers both desktop and mobile.
There are two banner slots available on the mobile search page and they are only available when you purchase the ‘Top & Mid Packages’.
The cost covers both desktop and mobile.
There is one banner slot available on the mobile listing page.
DEDICATED EMAIL BLAST COSTS

1 dedicated & customised email to our full database.
EMAIL BANNER AD COSTS

- We include an Email banner in our weekly emails.

Three slots are available per week.